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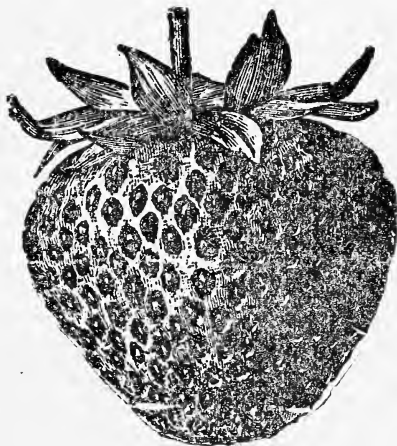
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*For Fall of 1922
And Spring of 1923*

OAK DALE BERRY FARM

J. R. STERLING

Judsonia, Arkansas



*The Plant Season Will Open About Oct.
20th. And Close About May 10th.*

I thank my friends and patrons for their very liberal patronage in the past and trust I will receive a fair share of their business in the future.

I am prepared to take care of all orders entrusted to me for such varieties as I grow. I can fill any size order for Klondike and Aroma. I have millions of them.

All orders booked according to turn.

I ship whenever desired if weather conditions permit.

No order booked unless one fourth the amount of order accompanies the order, balance when plants are to be shipped.

No order sent C. O. D., unless one half is sent with order. 1,000 plants weigh from 20 to 25 lbs., according to varieties, and season of year when shipped. The express rate is one fifth less on plants than merchandise. I do not charge for crates or packing. I pack in as light containers as will carry well.

If an order should get lost while in transit, I will re-fill same without extra cost, provided you send a written statement from your express agent. If a package should get bursted, and plants damaged, I will make damage good, provided you send written statement from express agent the exact amount of damage. Otherwise, I will not re-fill any claim.

I do all in my power to have plants come to you true to name, if plants should get mixed, I will not be responsible for more than the purchase price.

I will ship by Parcel Post, whenever desired, but will not

guarantee safe delivery. If any one want plants sent by Parcel Post, I will pack them as best I can and deliver to Post Office; then my responsibility ends.

Write name and post office address very plainly. Some people write the order plainly, then write their name so poorly that it gives me lots of trouble.

My way of setting and cultivating during a severe drought—Do not work berries in heat of day. Work of morning, till ground gets hot; then quit till next morning. Hot dirt worked among plants during a severe drouth will kill the plants. I lay my rows off 4ft., apart; throw two furrows together; drag down to level, and set plants in row 18 to 20 inches apart. I set plants with short handle hoe. After plants are set I run a 10 inch. shovel plow through the middles. Plow every 2 weeks or oftener if needed.

I keep all grass and weeds out till latter part of season.

If your express office is different from your post office, give both.

If 1,000 plants are to be divided into two varieties add 20c. If in 3 varieties, add 25c.

All varieties that I grow are perfect bloom; do not have to be pollenized with other varieties.

EXCELSIOR—Extra early, large to medium, very firm, will bear shipping long distance. They have been shipped from here to Canada by the car load. 1,000 plants by Express \$3.00, not prepaid. By Parcel Post, prepaid, 50c per 100.

KLONDIKE—Early, large, productive; holds its size well

thru the season Best commercial berry for the south that I know of. \$3.00 per 1,000, by express. Parcel Post 50c per 100 prepaid.

SENATOR DUNLAP—Mid-season, large to medium, productive good plant maker; good commercial variety. \$3.00 per 1,000. Parcel Post, 50c per 100.

AROMA—Late, very large, productive, firm, fine flavor, good plant maker. \$4.00 per 1000. Parcel Post, 50c per 100.

ST. LOUIS—Early to mid-season, very large, fine flavor, very productive, but will not stand shipping long distance. \$3.50 per 1,000. Parcel Post, 50c per 100.

EVENING STAR—From 3 to 5 days later than Aroma; large, fine flavor, firm large green foliage; not as good plant maker as some varieties. \$3.50 per 1,000. Parcel Post, 60c per 100.

GIBSON—Season same as Dunlap; excellent quality and flavor, firm; hold size well thru the season; foliage is dark green, very rank, affording protection for blooms and fruit. \$3.50 per 1,000. Parcel Post, 50c per 100.

DR. BURRILL—Is a cross of Senator Dunlap and Crescent; firm, fine flavor, produces as many berries as any that I have ever tried. \$3.00 per 1,000. Parcel Post, 50c per 100.

GANDY—Late, very large; fine flavor, produces strong thrifty plants, foliage large, one of the leading late varieties. \$3.50 per 1,000. Parcel Post, 50c per 100.

EARLY OZARK—Early, very large, fruit dark red, firm, very productive, has but few equals in producing fine marketable berries, \$4.00 per 1,000. Parcel

Post 55c per 100.

PROGRESSIVE-EVERBEARING—Is the best of all of the everbearing varieties. It is no unusual thing to find a cluster of blooms on your plants, before the plants take root. It produces so heavily blooms must be pinched off as they retard the plant making. After mid-summer let the blooms stay, and watch the berries grow, provided you have plenty of moisture. No berry has any better flavor than the Progressive. \$7.00 per 1,000. Parcel Post, \$1.00 per 100.

All plants quoted by the 1,000 go by Express, not prepaid. All plants quoted by the 100, go by Parcel Post, prepaid. In lots of 5,000 to 10,000 you may deduct 25c from each 1,000.

All orders will be acknowledged on receipt of same, unless I can ship them immediately. If you should have any occasion to write about an order be sure that you give number of order. All parties are notified by card the day plants are shipped.

All plants are tied 25 to the bunch, 40 bunches to the 1,000. All plants are packed in damp moss.

For lots of 25,000 to 100,000 of either Klondike or Aroma, write for price.

ROCKINGHAM—Season is the same as Aroma. Here is, the originators claim, a cross between the Aroma and wild berry; making a fine berry of excellent quality, producing more crates per acre than any other variety known. Will stand weather conditions better than any known variety. Produces plants freely, long roots, grows rank

on good land, fruit stems 4 to 10 inches long, so you have no trouble with sand or berries laying on the ground; hence no scalded or rotten berries. Requires medium soil. For the table there is nothing that will equal it. An excellent shipper, with or without ice. Originated in 1918. Tested and proven for 3 years. Will stand long distance shipping better than any other berry of its season, having carried 72 hours by local express. Not quite as large as Aroma, holds its size well thru the season, ripens evenly. The above is the originators claim. I have never fruited this berry but have seen it on the market and know that it is a good seller. \$6.00 per 1,000. by express, not prepaid. Prepaid Parcel Post, \$1.00 per 100.

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Testimonials

Springfield, Mo.

Mr. Sterling,

Dear Sir: I received the plants in good shape. Thanks to you.

Yours truly, H. C. B.

Manhattan, Kas.

Oak Dale Berry Farm,

Dear Mr. Sterling:— The Evening Star plants arrived on time, and in very good shape. I have never seen hardier or finer plants. It is a pleasure to do business with men of your type, and I am writing you because I think you will be pleased to know that your efforts are appreciated.

Yours very truly, L. V. W.

To Whom It May Concern:—

This is to certify that we, the undersigned Sales Manager and Chief Inspector for the Judsonia Fruit and Vegetable Growers Association, acting as agent for the above Association for the season 1922, that the new Strawberry, Rockingham, was classed No. 1 throughout the season, and has proven an excellent shipper by express and freight, and we believe that this

berry will soon be one of the leading late berries. Have personally visited the fields containing this variety, and can say that it is among the heaviest fruited we have ever seen.

Will Leasure, Sales Manager.

J. M. Meacham, Chief Inspector

Bastrop, Tex., January 18th, 1922.

Mr. J. R. Sterling, Judsonia, Ark.,

Dear Sir:—I received strawberry plants on the 14th, last, so please accept my most sincere thanks for your promptness and liberality, and I shall not forget to sing praises to others that want plants.

I am yours most respectfully, P.A.H.

El Dorado, Ark., March 5th, 1922.

Mr. J. R. Sterling, Dear Sir:—Strawberry plants received February 23rd, in good shape and full count.

Thanks, W. J. L.

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Reference: To whom it may concern;

This is to certify that we have known J. R. Sterling for a number of years and our business relations have always been very pleasant. He is worthy of any confidence reposed in him.

Signed. B. W. Andrews & Son, Grocers; L. N. Hoskins, Merchant; R. L. Little, Druggist; W. E. Forbes Hardware Co.; A. M. Kittler, Pres. and Manager, Shippers Union; Farmers and Merchants Bank.

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Arkansas State Plant Board
Office of the Chief Inspector
Little Rock, Ark.

CERTIFICATE OF NURSERY INSPECTION

No. S-8

Issued Aug. 4, 1922

1922-1923

THIS IS TO CERTIFY, that in accordance with the provisions of the Arkansas Plant Act of 1917 the strawberry fields belonging to

J. R. Sterling, of Judsonia, Ark. have been inspected by a duly authorized inspector of the State Plant Board and found to be apparently free of injurious insect pests and plant diseases.

This certificate is not transferable and may be revoked for cause.

This certificate expires September 1, 1923.

GEO. G. BECKER.
Chief Inspector.